

Recording the Perfect Video for Your Contribute.to Card



Write Your Script

Pretend you are being interviewed. Take a look at your Contribute.to Card and write down some notes on the following questions:

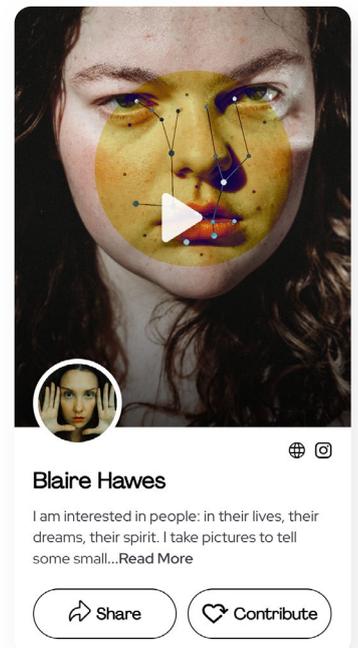
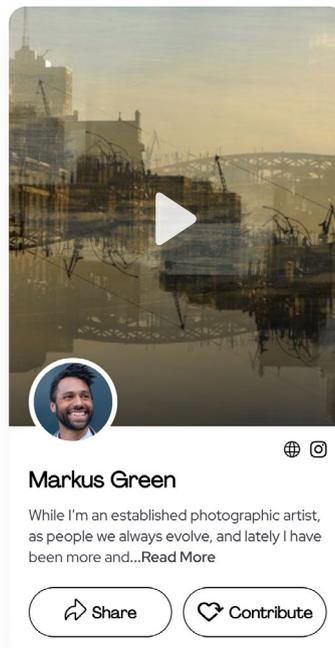
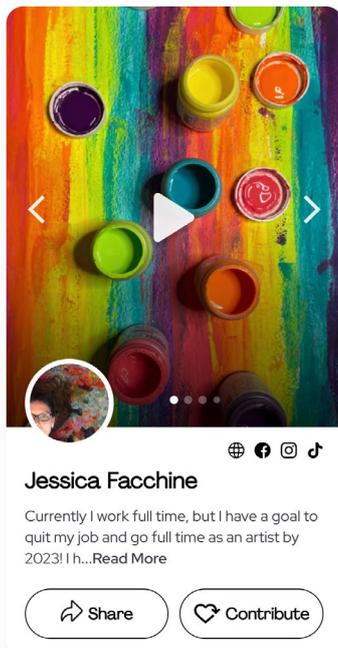
What is your passion?

What do you want to get out of using Contribute.to?

What is important to you in your practice?

What are you hoping to fund?

Here are some great examples of Contribute.to artists with compelling videos on their Cards:



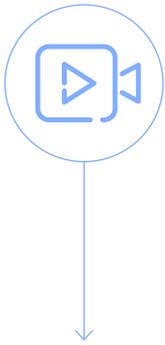
Get Your Space Ready

LOCATION: pick somewhere you feel comfortable recording, where there will be minimal distractions or interruptions. Make sure to put your phone in airplane mode to avoid pesky notifications.

LIGHTING: try to avoid recording somewhere with harsh, overhead lighting or dim, low lighting. Natural light is best, but be sure not to record facing the sun.

RECORDING: use a tripod if you have it, even propping your phone up against a stack of books works. Just make sure your frame is steady!





Record Your Video

Once you're happy with what you've jotted down, you're ready to record! Go find the space you picked out earlier and record a few takes of your video.

Remember, authenticity over perfection!

TOP TIP Use a teleprompting app like PromptSmart to make sure you hit all your talking points.



Add Your Video to Your Card

1. Log into your Contribute.to Dashboard.
2. Click "View Card".
3. Click "+Media Library".
4. Click "Add Media" to upload your video and select your cover photo.
5. Click "Save" and you're done!

